

COURSE SPECIFICATION DOCUMENT

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| Academic School / Department: | Richmond Business School |
| Programme: | Business Management: International Business |
| FHEQ Level: | 5 |
| Course Title: | International Supply Chain Management |
| Course Code: | INB 5102 |
| Student Engagement Hours: | 120 |
| Lectures: | 30 |
| Seminar/Tutorials/Lab: | 15 |
| Independent / Guided Learning: | 75 |
| Academic Credits: | 12 UK CATS credits 6 ECTS credits 3 US credits |

Course Description:

Developments in the political and social environment can significantly impact supply chain issues. This creates a need for business leaders of international organisations to rethink their supply chain strategies. Businesses around the world, strive to achieve competitive advantage and create value for their customers through robust and well-executed supply chains. The reliance on supply chains both domestically and internationally poses a range of challenges for managers across disparate sectors. This course is designed to help students acquire the insights, understand processes, and appreciate tools of supply chains to deliver sustainable competitive advantage.

Prerequisites/Co-requisites:

MGT 4100 Introduction to Management

Aims and Objectives:

The aims of this course are to prepare students with the sophisticated knowledge of supply chain management as a vital business concentration. As a complement to customer-focused and internally oriented business modules at level 5, through this module, students will be able to develop their knowledge of operations management, creating customer value and competitive advantage through strategic supply chain management.

Programme Outcomes:

Business Management: International Business: A1, A2, A3, A4, A5, B1, B2, B5, C1, C2, D1, D2, D4, D5

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Registry and found at:

<https://www.richmond.ac.uk/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

Knowledge and Understanding Skills

- Critically appraise the role of operations in primary, manufacturing, service and knowledge organizations
- Understand supply chain management in a wider concept beyond logistics.
- Learn how supply chain becomes the value chain.
- Develop understanding of delivering customer value and market-driven supply chains.
- Learn how to create the responsive supply chain.

Cognitive Skills

- Critically assess market-driven supply chains and ways to optimise upstream and downstream operations.
- Critically analyse the sources of supply chain complexity.

Practical and Professional Skills

- Develop efficient supply chain strategies for small, medium and large businesses.
- Manage risk in the supply chain.

Key Skills

- Demonstrate in-depth understanding of the principles and strategies of supply chain.

Indicative Content:

- The role of operations within a firm
- Operation strategy and sustainable development
- Logistics, the supply chain and competitive strategy
- Delivering customer value through supply chain
- Formulating effective and efficient distribution strategies
- Forecasting, Inventory Management and Supply Chain Implications
- Demand management and planning
- Creating a sustainable supply chain
- Managing the global pipeline
- Logistics and the bottom line

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies/>

Teaching and Learning Methodology:

Formal lectures, case studies and seminars. Will also include guest speakers and visits where possible.

Indicative Text(s):

Manners-Bell, J., 2020. Supply Chain Risk Management: How to Design and Manage Resilient Supply Chains.

Christopher, M., 2016. Logistics and Supply Chain Management. 5th ed. London: FT Publishing.

Dani, S., 2019. Strategic Supply Chain Management: Creating Competitive Advantage and Value Through Effective Leadership. London: Kogan Page

Slack, N. and Brandon-Jones, A., 2018. Essentials of operations management. 2nd ed. Harlow: Pearson Education Limited.

Journals

- Supply Chain Management (Online)
- Journal of Transport and Supply Chain Management (Online)
- Supply Chain Management Review

Web Sites

- www.ft.com
- www.knowledge.insead.edu
- www.mckinsey.com

See syllabus for complete reading list

Change Log for this CSD:

| Nature of Change | Date Approved & Approval Body (School or AB) | Change Actioned by Registry Services |
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| New CSD | | |
| Various updates as part of the UG programme review | AB JAN 2022 | |
| Revision – annual update | May 2023 | |
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